

AB 617 Community Air Protection Program
Calexico-Heber-El Centro
Steering Committee Meeting Agenda
Virtual Meeting via Zoom
(Being Held in ICAPCD Office at 150 S 9th St, El Centro CA 92243)

MEETING AGENDA
Wednesday, June 11, 2025
5:30 p.m. – 7:30 p.m.

Members of the public may connect to this meeting on Zoom from a PC, Mac, iPad, iPhone, or Android device by clicking the following link to join:

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WEBINAR ID: 991-9909-3212

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To join by telephone, please dial: 1-669-900-6833 and enter the Webinar ID: 991-9909-3212 and Passcode: 490172. For more information, please visit www.icab617community.org.

WELCOME

- 1. ROLL CALL/OPENING REMARKS BY CSC MEMBERS** **CSC**
- 2. PUBLIC COMMENT PERIOD** **Harder+Co.**
Comments are to be limited to no more than 2 minutes per person.
- 3. APPROVAL OF MINUTES** **CSC**
Review and approval of Minutes of the May 14, 2025 CSC Meeting.
(Attachment: [May 14, 2025 Minutes](#))
- 4. PRESENTATIONS:**
 - A. AB617 South-End Corridor Lessons Learned and Recommendations** **Harder+Co.**
Harder+ Company Staff will present their results regarding lessons learned, community engagement and recommendations for the AB617 South-End: Calexico-El Centro-Heber Corridor obtained through their research.
(Attachment: [AB617 South-End Corridor Lessons Learned and Recommendations](#))
- 5. DISCUSSION/INFORMATION ITEMS**
 - A. Imperial County AB 617 Open Discussion** **CSC**
Open discussion regarding the Imperial County AB 617 Calexico-Heber-El Centro Corridor.
- 6. AGENCY UPDATES** **CSC**
- 7. AGENDA TOPICS FOR NEXT MEETING** **CSC**
Discuss agenda topics for the next CSC meeting on July 9, 2025 via Zoom.
- 8. CLOSING REMARKS/ADJOURNMENT** **CSC**

AB 617 Programa de Protección del Aire Comunitario

Calexico-Heber-El Centro

Agenda de la reunión del comité directivo

Reunión en línea vía Zoom

(Se llevará a cabo en la oficina de ICAPCD en 150 S 9th St, El Centro CA 92243)

AGENDA DE LA REUNIÓN

Miercoles, 11 de junio de 2025

5:30 p.m. – 7:30 p.m.

Los miembros del público pueden conectarse a esta reunión en Zoom desde una PC, Mac, iPad, iPhone o dispositivo Android haciendo clic en el siguiente enlace para unirse:

bit.ly/JoinCSCMeeting

ID de la reunión: 991-9909-3212

Código de acceso: 490172

Para unirse por teléfono, marque: 1-669-900-6833 e ingrese ID de la reunión: 991-9909-3212 y el código de acceso: 490172. Para obtener más información, visite www.icab617community.org.

BIENVENIDOS

1. **PASE DE LISTA/PALABRAS DE APERTURA DE LOS MIEBROS DEL CSC** CSC
2. **PERÍODO DE COMENTARIOS PÚBLICOS** Harder+Co.
Los comentarios deben limitarse a no más de 2 minutos por persona.
3. **APROBACIÓN DE LAS MINUTAS** CSC
Revisión y aprobación del Acta de la reunión del CSC del 14 de mayo de 2025.
(Adjunto: [Acta del 14 de mayo de 2025](#))
4. **PRESENTACIONES:**
 - A. **AB617 Corredor South-End: Lecciones Aprendidas y Recomendaciones** Harder+Co.
El personal de Harder+ Company presentará sus resultados con respecto a las lecciones aprendidas, la participación de la comunidad y las recomendaciones para el corredor AB617 South-End: Calexico-El Centro-Heber obtenidos a través de su investigación.
(Adjunto: [AB617 Corredor South-End: Lecciones Aprendidas y Recomendaciones](#))
5. **PUNTOS DE DISCUSIÓN/INFORMACIÓN:**
 - A. **Condado de Imperial AB 617 Discusión Abierta** CSC
Discusión abierta sobre el corredor Calexico-Heber-El Centro AB 617 del condado Imperial.
6. **ACTUALIZACIONES DE LAS AGENCIAS** CSC
7. **TEMAS DE LA AGENDA PARA LA PRÓXIMA REUNIÓN** CSC
Discutir los temas de la agenda para la próxima reunión del CSC el 9 de julio de 2025 a través de Zoom.
8. **OBSERVACIONES DE CLAUSURA/CIERRE** CSC

3. Minutes:
May 14, 2025
CSC Meeting

**AB 617 Community Air Protection Program
Minutes of the Steering Committee Meeting
El Centro, California
May 14th, 2025.**

Facilitator: Madeline Rayon from Harder + Co.

I. Attendance:

Primaries: **David Aguirre**, Community Corridor; **Paolo Alvarado**, Community Corridor; **Sergio Cabañas**, Community Corridor; **Rene Felix**, Community Corridor; **Michael Moore**, Community Corridor; **Tomás Oliva**, Community Corridor; **Mary Salazar**, Community Corridor; **José Landeros**, Community Corridor.

Alternates: **Melissa Sandoval**, Community Corridor.

Other Agency Staff: **Israel Hernandez**, Air Pollution Control District; **Adriana Carrillo**, Air Pollution Control District; **Abigail Arballo**, Air Pollution Control District; **Andrea Juarez**, California Air Resources Board; **Jackie Valadez**, Southwest High School.

I. Welcome and Opening Remarks by CSC Members

The recording did not include the opening remarks section.

II. Public Comments

There were no public comments.

III. Approval of Minutes

Sergio Cabañas motioned to approve the minutes of the April 9th meeting.

Tomás Oliva seconded the motion.

The motion passed.

IV. Presentations

Project: Air Community Education, Jackie Valadez, Andrea Gomez, Marisa Seymore, Josie Mariscal; Southwest High School.

Mary Salazar asked if they could provide a citation for the data point mentioning 22.4% of children in the valley having asthma.

A presenter said the information was gathered from AirNow and other government websites.

Mary Salazar asked how people could apply for the air purifiers.

A presenter mentioned that the distribution of the air purifiers was based on the first fifty freshmen who completed a survey.

Mary Salazar asked how many air purifiers they anticipated for the following year.

Jackie Valadez commented that the funding was based on another funding source. She said the previous year, they were able to allocate more than fifty. She mentioned they applied for a grant sponsored by the California Teachers Association for environmental educators and are waiting for approval.

Tomás Oliva said that relaying the information to their colleagues was important. He mentioned that the CSC committee knew the importance of understanding MERV ratings. He asked if the survey was shared before or after **Sergio Cabañas'** and other presentations.

A presenter mentioned that the people surveyed did not experience the presentations done by the CSC members. She commented that the survey was conducted before they presented on air quality to them.

Tomás Oliva mentioned that when he reviewed the survey results, he noticed response bias from the people surveyed. He suggested changing the survey questions to a yes or no answer.

Jackie Valadez thanked **Tomás Olivas** for his feedback. She mentioned they would look into adding a survey construction component to their curriculum. She said they could share their pre- and post-knowledge survey with the committee that measures how the students' knowledge grew before and after participating in Project ACE.

Tomás Oliva said he took statistics in graduate school and emphasized that he was sharing his opinion on an academic basis.

Adriana Carrillo invited **Tomás Oliva** to share his expertise to improve the program.

Sergio Cabañas praised the students for their dedication and achievements in the program; he noted his enthusiasm for expanding it to additional schools.

Jackie Valadez mentioned there was a possibility of expanding the program to Brawley.

José Landeros noted that the committee needed to improve the lack of knowledge of AQI.

René Félix congratulated the students and the teacher on their presentation. He said that collaboration among colleagues was important, as this communication set a precedent. He commented that the committee's highlights were at the educational level.

A presenter said the program helped her learn about AQI and how the different particulates affect people with asthma.

A presenter mentioned that the program helped her learn about the flag program used in schools. She commented that she gained a lot of knowledge about air quality.

Michael Moore thanked the students for their excellent presentation.

Israel Hernandez acknowledged the students' remarkable progress throughout the three-month program and expressed gratitude for their dedication. He also highlighted that the project was successfully developed under Community and Awareness, without the use of Incentives funds.

HOSA Medical Innovation: Airy, Jackie Valadez & SHS students; Southwest High School HOSA.

Tomás Oliva thanked the students for their presentation and commended them for their information retention.

Mary Salazar agreed with **Tomás Oliva** and expressed optimism that the students would further develop their project.

Sergio Cabañas congratulated the students on their presentation.

René Felix mentioned that it was a memorable presentation.

Paolo Alvarado asked how the competition they participated in went.

A presenter mentioned they didn't qualify.

Paolo Alvarado commented that they should still feel proud of themselves for what they've accomplished.

Michael Moore asked if there was any communication between the device and air quality monitors.

A presenter commented that the device was connected via satellite with a built-in tracking system. He mentioned that the system would refresh the data every hour.

Israel Hernandez asked if they were planning to patent the idea.

A presenter mentioned they were working on it.

David Aguirre asked if they had a working prototype.

A presenter mentioned that their prototype was the example they brought to the presentation. He commented that they designed the device in CAD software and 3D printed it.

Mary Salazar asked how long they had been working on the project.

A presenter said they've been working on the project since the summer of 2024.

Jackie Valadez thanked APCD for their continuous support. She said the students did an amazing job and hoped they would continue improving their projects.

V. Discussion / Information Items

Imperial County AB 617 Open Discussion.

There was no open discussion.

VI. Agency Updates

Israel Hernandez mentioned they printed out the brochures made by the students and that they were available at the front desk. He invited everyone to the ribbon-cutting ceremony for the ICOE charging stations on May 27, at 10 am, at the ICOE parking lot at El Centro. He mentioned that the El Centro, Meadows, McCabe, and Heber EV charging stations were nearing completion. He said that the Kennedy Middle School paving project was completed, and they were working on the reimbursement of that project. He noted a couple of emissions concerns from two presentations shared during the CARB Retreat in the previous week. He mentioned that he noticed that the projects being implemented across the state started or are at least remarkably similar to the ones the AB 617 South-End CSC created. He announced that this was Harder + Co's last in-person meeting and thanked Harder + Co for their help throughout the years.

Andrea Juarez mentioned the students' presentations were amazing and congratulated them on their work.

Madeline Rayon noted that this would be their final in-person presentation. She thanked all the CSC members for letting Harder + Co. participate in the meetings. She mentioned that they would be presenting their report in June. She commented that it would be her last meeting as a facilitator, as she would be continuing with her studies.

VII. Topics on the Agenda and Date for the Next Meeting.

Michael Moore noted the committee's appreciation of Harder + Co's work in managing the meetings throughout the years.

Mary Salazar thanked **Madeline Rayon** for all her help. She asked if they could receive a presentation on the new street going south into the border.

David Aguirre mentioned he was willing to provide an update regarding the efforts being made at the Calexico West Port of Entry.

Paolo Alvarado thanked Harder + Co. for their help and asked **Michael Moore** if the school programs came up in the design team meetings.

Michael Moore mentioned he would reinforce the issue during their upcoming meeting.

Paolo Alvarado asked if there were any education funds remaining. He suggested using Project ACE to do demonstrations and presentations after school hours when parents are waiting to pick up their kids.

Israel Hernandez said he shared their outreach efforts during a meeting with multiple statewide AB committees. Regarding the funding, he mentioned that there wasn't anything from CARB that would indicate that the funding

would stop for outreach efforts. He mentioned their June meeting would have plenty of agenda topics, including Harder's report and multiple CARB presentations.

David Aguirre asked if there was an opportunity for them to share updates on the port of entry status and public transit projects.

Israel Hernandez thanked **Michael Moore** for leading the meeting and mentioned they would send an email asking for a committee member to lead the following June meeting.

Mary Salazar mentioned she noticed a lack of signage and warnings near the transit center construction zone. She suggested adding warning signs near construction zones as a project idea.

José Landeros mentioned that the first Binational Air Quality Forum happened the previous week in Mexicali, where many NGOs from both countries participated. He noted he was impressed with the amount of participation from Redspira and other Mexicali-based associations. He mentioned that he didn't see any US-based associations and added that it was a missed opportunity.

David Aguirre noted that the downtown transit center **Mary Salazar** mentioned had fire hoses and perimeter fencing to aid dust mitigation from demolition activities.

José Landeros added that construction zones were obligated to have PM sensors.

VIII. Final Observations / Closing Remarks

Michael Moore thanked everyone for letting him host the meeting.

Sergio Cabañas motioned to adjourn the meeting.

Mary Salazar seconded the motion.

The motion passed.

Meeting adjourned.

Programa Comunitario de Protección Atmosférica Bajo el Auspicio del Proyecto de Ley AB 617
Minuta de la Reunión del Comité Directivo
El Centro, California
14 de Mayo del 2025

Facilitadora: Madeline Rayón de Harder & Company

I. Asistencia:

Titulares: **David Aguirre**, Corredor Comunitario; **Paolo Alvarado**, Corredor Comunitario; **Sergio Cabañas**, Corredor Comunitario; **Rene Felix**, Corredor Comunitario; **Michael Moore**, Corredor Comunitario; **Tomás Oliva**, Corredor Comunitario; **Mary Salazar**, Corredor Comunitario; **José Landeros**, Corredor Comunitario.

Suplentes: **Melissa Sandoval**, Corredor Comunitario.

Otro personal de las dependencias: **Israel Hernández**, Distrito de Control de la Contaminación del Aire; **Adriana Carrillo**, Distrito de Control de la Contaminación del Aire; **Abigail Arballo**, Distrito de Control de la Contaminación del Aire; **Andrea Juárez**, Junta de Recursos del Aire de California; **Jackie Valadez**, Escuela Secundaria Southwest.

I. Bienvenida y Discurso de Apertura de los Miembros del CSC

La grabación no incluyó la sección de comentarios iniciales.

II. Comentarios Públicos

No hubo comentarios públicos.

III. Aprobación de Minutas

Sergio Cabañas propuso aprobar las minutas de la reunión del 9 de abril.

Tomás Oliva secundó la moción.

La moción fue aprobada.

IV. Presentaciones

Proyecto: Educación Comunitaria del Aire, Jackie Valadez, Andrea Gómez, Marisa Seymore, Josie Mariscal; Escuela Secundaria Southwest.

Mary Salazar preguntó si podían proporcionar una referencia para el dato que menciona que el 22.4% de los niños del valle padecen asma.

Un presentador explicó que la información se obtuvo de AirNow y otros sitios web gubernamentales.

Mary Salazar preguntó cómo se podían solicitar los purificadores de aire.

Un presentador mencionó que la distribución de los purificadores de aire se basó en los primeros 50 estudiantes de primer año que completaron una encuesta.

Mary Salazar preguntó cuántos purificadores de aire esperaban para el año siguiente.

Jackie Valadez comentó que la financiación se basó en otra fuente. Comentó que el año anterior lograron asignar más de 50. Mencionó que solicitaron una subvención patrocinada por la Asociación de Maestros de California para educadores ambientales y que están esperando su aprobación.

Tomás Oliva afirmó que era importante compartir la información con sus colegas. Mencionó que el comité del CSC conocía la importancia de comprender las clasificaciones MERV. Preguntó si la encuesta se compartió antes o después de la presentación de **Sergio Cabañas** y de otras personas.

Una presentadora mencionó que los encuestados no asistieron a las presentaciones de los miembros del CSC. Comentó que la encuesta se realizó antes de que les presentaran sobre la calidad del aire.

Tomás Oliva mencionó que, al revisar los resultados de la encuesta, notó un sesgo en las respuestas de los encuestados. Sugirió cambiar las preguntas de la encuesta a una respuesta de sí o no.

Jackie Valadez agradeció a **Tomás Oliva** por sus comentarios. Mencionó que considerarían agregar un componente de elaboración de encuestas a su plan de estudios. Dijo que podrían compartir su encuesta de conocimientos previos y posteriores con el comité que mide el desarrollo de los conocimientos de los estudiantes antes y después de participar en el Proyecto ACE.

Tomás Oliva comentó que estudió estadística en su posgrado y enfatizó que compartía su opinión con fines académicos.

Adriana Carrillo invitó a **Tomás Oliva** a compartir su experiencia para mejorar el programa.

Sergio Cabañas elogió a los estudiantes por su dedicación y logros en el programa y destacó su entusiasmo por expandirlo a otras universidades.

Jackie Valadez mencionó la posibilidad de expandir el programa a Brawley.

José Landeros señaló que el comité necesitaba trabajar para mejorar la falta de conocimiento sobre AQI.

René Félix felicitó a los estudiantes y a la maestra por su presentación. Dijo que la colaboración entre compañeros era importante, ya que esa comunicación dejaba un precedente. Comentó que los momentos estelares del programa los han tenido a nivel educativo.

Una presentadora comentó que el programa la ayudó a aprender sobre el AQI y cómo las diferentes partículas afectan a las personas con asma.

Una presentadora mencionó que el programa le ayudó a aprender sobre el programa de banderas que se utiliza en las escuelas. Comentó que adquirió muchos conocimientos sobre la calidad del aire.

Michael Moore agradeció a los estudiantes por su excelente presentación.

Israel Hernández reconoció el notable progreso de los estudiantes a lo largo del programa de tres meses y expresó su gratitud por su dedicación. También destacó que el proyecto se desarrolló con éxito en el marco del programa de Comunidad y Concienciación, sin el uso de fondos de incentivos.

Innovación Médica HOSA: Airy, Jackie Valadez y Estudiantes de SHS; Escuela Secundaria Southwest.

Tomás Oliva agradeció a los estudiantes por su presentación y los elogió por su capacidad para retener la información.

Mary Salazar coincidió con **Tomás Oliva** y expresó su optimismo de que los estudiantes seguirían desarrollando su proyecto.

Sergio Cabañas felicitó a los estudiantes por su presentación.

René Félix mencionó que fue una presentación memorable.

Paolo Alvarado preguntó cómo les fue en la competencia en la que participaron.

Un presentador mencionó que no lograron calificar.

Paolo Alvarado comentó que aún debían sentirse orgullosos de su logro.

Michael Moore preguntó si había comunicación entre el dispositivo y los monitores de calidad del aire.

Un presentador comentó que el dispositivo estaba conectado vía satélite con un sistema de rastreo integrado. Mencionó que el sistema actualizaba los datos cada hora.

Israel Hernández preguntó si planeaban patentar la idea.

Un presentador mencionó que estaban trabajando en ello.

David Aguirre preguntó si tenían un prototipo funcional.

Un presentador mencionó que su prototipo era el ejemplo que trajeron a la presentación. Comentó que diseñaron el dispositivo en software CAD y lo imprimieron en 3D.

Mary Salazar preguntó cuánto tiempo llevaban trabajando en el proyecto.

Un presentador dijo que llevan trabajando en el proyecto desde el verano de 2024.

Jackie Valadez agradeció a APCD por su continuo apoyo. Dijo que los estudiantes hicieron un trabajo increíble y esperaba que siguieran mejorando sus proyectos.

V. Temas Para Dialogar / Información

Discusión Abierta Sobre AB 617 del Condado Imperial.

No hubo discusión abierta.

VI. Actualizaciones de las Dependencias

Israel Hernández mencionó que imprimieron los folletos elaborados por los estudiantes y que estaban disponibles en la recepción. Invitó a todos a la ceremonia de inauguración de las estaciones de carga de ICOE el 27 de mayo a las 10 a. m. en el estacionamiento de ICOE en El Centro. Mencionó que las estaciones de carga para vehículos eléctricos de El Centro Meadows, McCabe y Heber estaban a punto de completarse. Informó que el proyecto de pavimentación de la Escuela Kennedy ya se había completado y que estaban trabajando en su reembolso. Señaló un par de preocupaciones sobre las emisiones de dos presentaciones compartidas durante el Retiro de CARB la semana anterior. Mencionó que notó que los proyectos que se están implementando en todo el estado comenzaron o al menos son notablemente similares a los que creó el CSC AB 617 South-End. Anunció que esta era la última reunión en persona de Harder + Co y agradeció a Harder + Co por su ayuda a lo largo de los años.

Andrea Juárez mencionó que las presentaciones de los estudiantes fueron excelentes y los felicitó por su trabajo.

Madeline Rayón señaló que esta sería su última presentación presencial. Agradeció a todos los miembros del CSC por permitir la participación de Harder + Co. en las reuniones. Mencionó que presentarían su informe en junio. Comentó que sería su última reunión como facilitadora, ya que continuaría con sus estudios.

VII. Temas de la Agenda y Fecha para la Próxima Reunión.

Michael Moore destacó el agradecimiento del comité por la labor de Harder + Co. en la gestión de las reuniones a lo largo de los años.

Mary Salazar agradeció a **Madeline Rayón** por toda su ayuda. Preguntó si podían recibir una presentación sobre la nueva calle que conduce al sur hacia la frontera.

David Aguirre mencionó su disposición a brindar información actualizada sobre las iniciativas que se están realizando en el puerto de entrada de Calexico Oeste.

Paolo Alvarado agradeció a Harder + Co. por su ayuda y le preguntó a **Michael Moore** si los programas escolares se abordaron en las reuniones del equipo de diseño.

Michael Moore mencionó que reforzaría el tema durante la próxima reunión.

Paolo Alvarado preguntó si quedaban fondos para educación. Sugirió usar Project ACE para realizar demostraciones y presentaciones después del horario escolar, cuando los padres esperan para recoger a sus hijos.

Israel Hernández comentó que compartió sus esfuerzos de divulgación durante una reunión con varios comités estatales de AB. Respecto a la financiación, mencionó que no ha habido nada por parte de CARB que indique que se suspenderá la financiación para las iniciativas de divulgación. Mencionó que su reunión de junio tendría una agenda extensa, incluyendo el informe de Harder y múltiples presentaciones de CARB.

David Aguirre preguntó si habría oportunidad de compartir actualizaciones sobre el estado del puerto de entrada de Calxico y los proyectos de transporte público.

Israel Hernández agradeció a **Michael Moore** por dirigir la reunión y mencionó que enviarían un correo electrónico solicitando que un miembro del comité dirigiera la siguiente reunión de junio.

Mary Salazar mencionó que notó una falta de señalización y advertencias cerca de la zona de construcción del centro de tránsito. Sugirió agregar señales de advertencia cerca de las zonas de construcción como una idea de proyecto.

José Landeros mencionó que el primer Foro Binacional sobre Calidad del Aire se llevó a cabo la semana anterior en Mexicali, donde participaron numerosas ONG de ambos países. Señaló que estaba impresionado con la gran participación de Redspira y otras asociaciones con sede en Mexicali. Mencionó que no vio ninguna asociación con sede en Estados Unidos y agregó que fue una oportunidad perdida.

David Aguirre señaló que el centro de tránsito del centro que **Mary Salazar** mencionó contaba con mangueras y cercas perimetrales para ayudar a mitigar el polvo de las actividades de demolición.

José Landeros agregó que las zonas de construcción estaban obligadas a tener sensores de PM.

VIII. Observaciones Finales / Clausura

Michael Moore agradeció a todos por permitirle ser el anfitrión de la reunión.

Sergio Cabañas hizo una moción para levantar la sesión.

Mary Salazar apoyó la moción.

La moción fue aprobada.

Se levanta la sesión.

4. Presentations:

A. AB617 South-End Corridor Lessons Learned and Recommendations (Harder+Co.)

Imperial County Calexico-Heber-El Centro: AB617 Lessons Learned & Recommendations

harder  co | community
research



Presentation Overview

1. Community Engagement Process Overview
 2. Lessons Learned
 3. Recommendations
 4. Discussion
-

Our team

Our Team



Jared Zachary
Research Associate



Maddy Rayon
Research Associate



Vanessa Gomez
Research Analyst



Dr. Amy Ramos
Director

Community Engagement Plan

Purpose: To engaging community members in developing recommendations for sustaining partnership and collaboration between ACPD and the community beyond the completion of the five-year AB617 implementation.



Our Approach

- **Research questions**

- *How does the APCD best implement community-driven projects beyond AB617?*
- *What does an effective community response and engagement look like?*
- *What level of involvement is best for ensuring APCD continues to sustain the impact of AB617 in the South End: Calexico, El Centro, and Heber?*

- **Secondary data collection**

- AB617 Blueprint 2.0
- Community Engagement in AB617 evaluation report
- Lessons from California's Community Emissions Reductions Plans report



- **Primary data collection**

- 11 interviews and 2 focus groups with CSC members and agency partners were conducted. 3 people participated in the agency partner focus group and 6 people participated in the CSC member focus group.



Lessons Learned

Community Emissions Reduction Program (CERP) Lessons Learned

- A key factor in successful CERP implementation is an engaged, informed CSC.
- Outreach requires a grassroots approach that is accessible and culturally relevant.
- CSC members highlighted the importance of continuing to utilize and expand social media, such as Instagram and TikTok, to have a larger reach among residents.



Community Perspective

"I think awareness overall for the general public might be a good, something to continue with and just kind of provide education materials, either flyers or maybe social media or something like that just to bring awareness of some of the work that has been done."

- **CSC member**

*"[I remember] selecting certain sites by which we could have air quality monitors throughout the valley and [to] some, it's not interesting, but as someone who's been a staffer and as someone who's been an employee, **you recognize how important it is, because you capture data and that data allows you to make better decisions.** And so, I think that that was a success even though it wasn't like a news headline."*

- **CSC member**



Community Perspective

"When you see improvements in parks, when you see improvements in where your kids spend your time, where you spend your time, you notice that difference."

- CSC member

"In Heber, kids used to walk to school in rain and mud; now with new program approved by AB617, we have added sidewalks, parking lot paving"

- CSC member



Sustaining Momentum in Imperial County

- Sustaining momentum requires continued community touchpoints and structure.

"[A] great success and is something that the CSC could brag about is all of the projects that circulated around schools and our students. The pavement program and the sidewalk program and the investments into electric buses and infrastructure in our schools. I think that goes a very long way. And those are game changers, pavement and pavement of parking lots and municipal parks in order to reduce emissions was something that I think just it's that low hanging fruit that makes the biggest impact directly to members of the community where it's tangible, it's the most visible, tangible return that a family, a community member can say, I saw a change."

- CSC member



Sustaining Momentum in Imperial County

- Partnerships and collaborations should extend beyond existing stakeholders.
- Shared decision-making builds trust.

"And as this committee kind of runs to an end, maybe it's good to ask the air district if they, aside from AB617, would like to create a community steering committee just in general."

- CSC member



Recommendations

- The CERP should be treated as a living document requiring updating.

"The [CERP] should be an organic document, meaning that it could be that five years later maybe one of those projects and the nature of that project, what it was meant to address, has now changed. Maybe it was addressed in a different way because weather changed or because another project that was completed actually indirectly contributed to the success of this unfinished project.

We may need to remove it in order to reallocate some resources into a new issue."

- CSC member



Recommendations

- Sustainable engagement requires mutually beneficial relationships.

"Even at the schools that already benefited, [the AD should] go and tell them: "Hey, we're doing this, this, and that. We need you to come to the meetings, to get more involved. I mean, just because you already received funding doesn't mean you can leave. On the contrary, support us by attending the meetings and getting more involved with us."

- CSC member



Recommendations

- Mentorship and cross-district learning strengthen implementation.

"[Regarding a mentorship program] There's still a committee, but now they're also almost mentors to future CSC members in their communities. I think that's actually a really great idea because it allows you to take lessons learned. It allows you to brainstorm lessons, things you've already experienced, and it allows you to view it from a new perspective."

- Agency partner



A hand with the index finger pointing upwards is positioned on the left side of the frame. The background is a blurred image of a group of people, with a person's face visible on the right. The entire image has a blue color overlay.

Questions and Discussion

Discussion Questions

- Is there anything that is surprising or unexpected?
 - Is there anything missing?
 - Do you have any suggestions for how the APCD can implement these recommendations?
 - What is your level of commitment beyond this five-year implementation of AB617?
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Thank You!